

Park Sharon Athletic Association

Partnership Program



Dedicated to providing all youth with athletic programs, encouraging them to become more active, and to make new friends



About PSAA:

- ✓ PSAA is a non-profit 501(c)(3) boys and girls youth athletic association located in south Charlotte
- ✓ Ages: 4-18 years old
- ✓ Sports: Baseball, Basketball & Cheerleading
- ✓ Approx. 1,000 current members and 7,000 alumni family members
- ✓ Facilities: PSAA's main facility includes ten (10) athletic fields and two gyms located at Quail Hollow Middle School & Smithfield Elementary (*intersection of Park Rd and Smithfield Church Rd*)
- ✓ Park Sharon is an ALL volunteer organization that supports youth athletic activities that are governed by a sense of fun, fair play and sportsmanship

Partnership Opportunities

Park Sharon Athletic Association is a 501(c)(3) non-profit organization. Player registration fees alone do not cover the cost of running a program as large as ours, and PSAA receives no financial support from the City of Charlotte or Parks and Rec. Without the generous support from our sponsors and donors, Park Sharon would not be able to provide and maintain the high quality of its program and fields, or provide scholarships for families in need.

Partnership Opportunities Include:

- ✓ Team Sponsorships (logo/name on jerseys)
- ✓ Brand Awareness (facility signage)
- ✓ Field Sponsorship
- ✓ Light pole and Windscreen Sponsorship
- ✓ On-Site Activation
- ✓ Email Blasts/Information Distribution
- ✓ Facebook/Website Exposure
- ✓ Business-to-Business Opportunities
- ✓ Lead Generation
- ✓ Scholarships
- ✓ Other....

Investment Range: \$150-\$5,000+





Contact:

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