



**FIELD SIGN SPONSORSHIP PROGRAM
PEPSI SOCCER COMPLEX AT
HENRY FORK REGIONAL RECREATION
PARK**



Catawba Valley Youth Soccer Association (CVYSA) is offering the opportunity to support soccer in the region and at the same time receive substantial recognition in the community. As a supporter of soccer in the Catawba Valley through a field sign at the Pepsi Regional Soccer Complex at Henry Fork Regional Recreation Park, you will be promoting your business to thousands of out of town, regional and local visitors. Pepsi Regional Soccer Complex and Henry Fork Regional Recreation Park is home to all Catawba Valley Youth Soccer Association teams and activities. The park is also utilized by several City of Hickory Parks and Recreation programs, several school soccer programs, lacrosse programs, and cross country programs. In addition, thousands of community citizens visit regularly to enjoy

the walking trails, playgrounds, picnic shelters and tables, river, and overall outdoor environment provided by the park. Based on statistics provided by the City of Hickory Parks and Recreation Department, the park has approximately 100,000 visitors per year. CVYSA's programs bring in out of town visitors to the complex throughout the year who frequently stay, eat, and shop in Hickory and throughout the Catawba Valley. This is highlighted each November when CVYSA hosts its annual Autumn Blast Soccer Tournament which brings approximately 100 youth soccer teams and their families/supporters into the area, and generates over \$1.7 million of economic activity according to the Hickory Metro Convention and Visitors Bureau.

"Catawba Valley Youth Soccer Association, a nonprofit organization under Section 501 (c)(3) of the Internal Revenue Code, is an affiliate member of North Carolina Youth Soccer Association."



P.O. Box 2115, Hickory, NC 28603





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Visibility Benefits

- 100,000 visitors each year
- 100 season games hosted by CVYSA each year
- Autumn Blast (100 teams & 5,000 visitors each year)
- Listed as a field sign sponsor on the CVYSA website

Sign Information

- 8 ft x 40 in
- Aluminum sign
- \$500/year annual fee
- \$270 sign cost payable to Sign System, Inc.
- Sponsor provides graphics (white background required)
- Sign design must be approved by City of Hickory



NOTE: SIGN SAMPLE FOR EXTERIOR SOCCER COMPLEX

Take advantage of this opportunity today and also make a difference in hundreds of area youths' lives by supporting Catawba Valley Youth Soccer Association!



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Date: _____

This agreement is between Catawba Valley Youth Soccer Association (CVYSA) and _____ to confirm the purchase of a sign to be on display at the Pepsi Regional Soccer Complex at Henry Fork Regional Recreational Park located at 5655 Sweet Bay Lane in Hickory, North Carolina.

_____ agrees to pay \$_____ (\$270.00 per sign) to Sign Systems, Inc. to purchase a sign(s) from Sign Systems, Inc. that meets the logo design specifications of the purchaser and is approved by CVYSA and the City of Hickory, as well as a \$20.00 art fee for any additional renderings that may be necessary during the sign design/printing process.

_____ agrees to pay CVYSA \$_____ per year for five years to have the sign(s) displayed at Field #1 at the Pepsi Regional Soccer Complex at Henry Fork Regional Recreational Park. Payment is due annually on the anniversary date listed at the top of this agreement.

Catawba Valley Youth Soccer Association

Business Name

TOTAL Cost of Annual Agreement payable to CVYSA:

_____ Signs @ \$500 per year = \$_____

One time Printing & Materials fee payable to Sign Systems, Inc.

_____ Signs @ \$270 per sign* = \$_____

* (a \$20.00 art fee will be charged by Sign Systems, Inc. for additional renderings after the first one)

